

## CONTEST-SPECIFIC RULES FOR THE NATIONAL SPRING 2025 CASH CONTEST

The following rules shall govern the Spring 2025 Cash Contest ("the Promotion" or "Contest"). These contest-specific rules should be read in conjunction with WBYSR-FM's ("the Station") General Contest Rules, which apply to all contests conducted by WBYSR-FM. The Spring 2025 Cash Contest may also be referred to by various other names on the radio stations listed in Exhibit A, attached hereto.

**While locally branded as 98.9 *The Bear's Go Fund Yourself*, this is a nationwide contest conducted by participating Independent Broadcasters Association (IBA) stations. Prizes are awarded from a national pool of entries, as detailed below.**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Promotional Period: The Promotion begins on or around Monday, April 7, 2025, and runs for six weeks, ending on Friday, May 16, 2025 ("Promotional Period"). Weekends and federal holidays are excluded.
  2. Entry Deadline: Entries for each daily drawing must be received by 11:59 PM local time on the day the keywords are broadcast.
  3. Eligibility: a. Open to U.S. residents aged 18 or older. Employees and immediate family members of participating stations, the IBA, Envisionwise, vendors, and local advertising sponsors listed in Exhibit B are not eligible. Void where prohibited by law.
- b. Limit one (1) \$1,000 Daily Prize per person during the Promotional Period.
- c. Participants must provide truthful information and sign all required release and waiver forms before accepting a prize. False or misleading entries may be disqualified.
4. Entry Method: To participate, listeners must submit the keyword(s) aired on WBYSR-FM weekdays at approximately 10AM, 12PM, 2PM, and 4PM ET. Entries must be received by 11:59 PM local time on the same day the keywords are announced.

Each keyword provides one (1) entry, with a limit of four (4) entries per person, per day. Each keyword used must be different; duplicate keywords will not be accepted. Keywords must match the spelling announced on-air.

Submissions can be made via:

- **Text Message:** Entrant will have 15 minutes to text the keyword to 260-484-2327 (standard messaging/data rates may apply). If proper keyword is sent to above number within the 15 minute period, they will receive a bounce back text message with a link to enter the contest. The link is available for that keyword until 11:59 PM local time on the day the keyword was broadcast. By entering via text, participants consent to receive promotional messages from WBYSR-FM. To opt-out, reply STOP or email [dheminger@federatedmedia.com](mailto:dheminger@federatedmedia.com).

- **Station Website:** Enter the keyword and all required personal information (full name, phone, email, address, age certification) on the form at <https://www.989thebear.com/contests/go-fund-yourself-spring-2025-contest-entry/>

Participants may not enter using multiple phone numbers or email addresses. Automated entries are prohibited.

Only entries received by 11:59 PM local time each day with valid keywords will be eligible. The contest administrator's computer is the official timekeeping device.

5. Prizes and Odds: a. One (1) \$1,000 Daily Prize will be awarded each weekday, beginning Tuesday, April 8, 2025 (excluding U.S. holidays), for a total of thirty (30) prizes over six weeks.

b. Odds of winning depend on total national entries submitted each day.

c. Limit one (1) \$1,000 Daily Prize per person during the Promotional Period.

6. Winner Selection and Notification: Winners will be randomly selected each weekday from valid entries received the previous day. Selected participants will be contacted by phone (caller ID may show as Indiana 260 area code or as UNKNOWN). The call to the selected participant will likely occur (but is not required to occur) between 12PM and 2PM Eastern Time. If unreachable after three attempts within five minutes, up to four alternates will be contacted.

If successfully reached, winner details will be verified and forwarded to WBYSR-FM. A check will be issued by WBYSR-FM within 10–14 business days. Winners must pick up their check in person with valid ID. Prizes must be claimed within 60 days of notification.

7. General: a. All taxes are the sole responsibility of the winner. A completed W-9 is required for prizes \$600 or more. A 1099-MISC will be issued where applicable.
- b. Participation constitutes consent for WBYSR-FM and contest Sponsors to use the winner's name, city, voice, image, and statements for promotional purposes without additional compensation.
- c. Prizes are non-transferable. No substitutions unless approved by WBYSR-FM.
- d. Entry materials become property of WBYSR-FM. By entering, you grant WBYSR-FM a non-exclusive right to use any submitted content across all media.
- e. Valid government-issued ID may be required for prize claims.
- f. Released Parties (WBYSR-FM, IBA, and their partners) are not responsible for technical failures, lost entries, or any event beyond their control that disrupts the contest.
- g. Any tampering or rule violations may result in disqualification. WBYSR-FM reserves the right to modify or cancel the contest at any time due to unforeseen issues.

8. Official Rules and Winner List: To request a physical copy of these rules, the General Contest Rules, or the winners list (available after May 16, 2025), mail a self-addressed stamped envelope to: Hillary Keller, WBYS-FM, 2915 Maples Rd, Fort Wayne, IN 46816.
9. Terms & Privacy: See WBYS-FM's Terms of Use and Privacy Policy at:  
<https://www.federatedmedia.com/terms-of-use/>  
<https://www.federatedmedia.com/privacy-policy/>

Questions? Contact: Hillary Keller, WBYS-FM, 2915 Maples Rd, Fort Wayne, IN 46816  
 Phone: 260-447-5511

**Affiliated Station(s) Exhibit A**

**(This list only includes participating radio stations, not the name of the contests on those stations – to find the name of a particular contest on a particular station, please visit the website of the participating station)**

WHPI	Advanced Media Partners
WPIA	Advanced Media Partners
WWCT	Advanced Media Partners
WZPN	Advanced Media Partners
KABG	American General Media
KIOT	American General Media
KJFA	American General Media
KKRG	American General Media
KKSS	American General Media
KLVO	American General Media
WIGY	Bennett Radio Group
WOXO	Bennett Radio Group
KQRX	Brazos Communications West LLC dba West Texas Radio Group
KAPN	Brazos Valley Communications, Ltd.
KBXT	Brazos Valley Communications, Ltd.
KNAH	Broadway Media
KUDD	Broadway Media
KUUU	Broadway Media
KXRK	Broadway Media
KYMV	Broadway Media
KBGE	Captain Barbosa Media
KNID	Champlin Broadcasting
KWFF	Champlin Broadcasting
KSJB	Chesterman Communications Jamestown Inc.
KSJZ	Chesterman Communications Jamestown Inc.
WHNM	Costa Eagle Media ventures
WMVX	Costa Eagle Media ventures
WNNW	Costa Eagle Media ventures

WUBG	Costa Eagle Media ventures
WFRQ	Coxswain Media LLC
WHYA	Coxswain Media LLC
WKFY	Coxswain Media LLC
WPXC	Coxswain Media LLC
WBBC	DENBAR COMMUNICATIONS INC
KALK	East Texas Broadcasting, Inc
KBUS	East Texas Broadcasting, Inc
KIMP	East Texas Broadcasting, Inc
KOYN	East Texas Broadcasting, Inc
KPLT	East Texas Broadcasting, Inc
KPLT	East Texas Broadcasting, Inc
KSCH	East Texas Broadcasting, Inc
KSCN	East Texas Broadcasting, Inc
WAOR	Federated Media
WBYS	Federated Media
WBYT	Federated Media
WKJG	Federated Media
WMEE	Federated Media
WOWO	Federated Media
WQHK	Federated Media
WRBR	Federated Media
WTRC	Federated Media
WRZK	Holston Valley Broadcasting Corp
WTFM	Holston Valley Broadcasting Corp
WVEK	Holston Valley Broadcasting Corp
WJST	JetStream Media LLC
WHIN	Kensington Digital Media
WHPY	Kensington Digital Media
WAWC	Kensington Digital Media of Indiana LLC
WRSW	Kensington Digital Media of Indiana LLC
KJAN	KJAN Radio
KMOO	KMOO FM
WLDF	LDF-BDC
WBTF	LM Communications
WBVX	LM Communications
WCDA	LM Communications
WGKS	LM Communications
WLXO	LM Communications
WAFY	Manning Media, Inc.
WWEG HD3	Manning Media, Inc.

WWEG	Manning Media, Inc.
WBBX	Maryland Media One, LLC
WSLC	Mel Wheeler, Inc.
WVBE	Mel Wheeler, Inc.
WXLK	Mel Wheeler, Inc.
WZZU	Mel Wheeler, Inc.
WFMX	Mix Maine Media
WNRV	New River Interactive, LLC
KKXA	North Sound Media
KRKO	North Sound Media
WFFG	Pamal Broadcasting - Adirondack
WNYQ	Pamal Broadcasting - Adirondack
WAJZ	Pamal Broadcasting - Albany Broadcasting Company
WFLY	Pamal Broadcasting - Albany Broadcasting Company
WINU	Pamal Broadcasting - Albany Broadcasting Company
WKLI	Pamal Broadcasting - Albany Broadcasting Company
WROW	Pamal Broadcasting - Albany Broadcasting Company
WYJB	Pamal Broadcasting - Albany Broadcasting Company
WDVT	Pamal Broadcasting - Catamount
WJEN	Pamal Broadcasting - Catamount
WJJR	Pamal Broadcasting - Catamount
WSYB	Pamal Broadcasting - Catamount
WZRT	Pamal Broadcasting - Catamount
WBPM	Pamal Broadcasting - Hudson Valley
WGHQ	Pamal Broadcasting - Hudson Valley
WHUD	Pamal Broadcasting - Hudson Valley
WSPK	Pamal Broadcasting - Hudson Valley
WXPB	Pamal Broadcasting - Hudson Valley
KKMA	Powell Broadcasting Company
KKYY	Powell Broadcasting Company
KQNU	Powell Broadcasting Company
KSCJ	Powell Broadcasting Company
KSUX	Powell Broadcasting Company
WFDL	Radio Plus
KRQX	REDROCK MEDIA
KURR	REDROCK MEDIA
KUTQ	REDROCK MEDIA
KZYN	REDROCK MEDIA
WRZQ	Reising Radio Partners Inc
WYGB	Reising Radio Partners Inc
WEJZ	Renda Broadcasting

WGNE	Renda Broadcasting
WGUF	Renda Broadcasting
WJGO	Renda Broadcasting
WSGL	Renda Broadcasting
WSHH	Renda Broadcasting
WWGR	Renda Broadcasting
KBZZ	Reno Media Group
KLCA	Reno Media Group
KLCA HD4	Reno Media Group
KODS	Reno Media Group
KOLC	Reno Media Group
KRNO	Reno Media Group
WYOT	Rochelle Broadcasting Company
WNBT	Seven Mountains Media
WOGA	Seven Mountains Media
WCBF	Seven Mountains Media - Elmira/Mansfield
WMTT	Seven Mountains Media - Elmira/Mansfield
WNKI	Seven Mountains Media - Elmira/Mansfield
WPHD	Seven Mountains Media - Elmira/Mansfield
WPCO	Seven Mountains Media - Stroudsburg WB Scranton
WSBG	Seven Mountains Media - Stroudsburg WB Scranton
WVPO	Seven Mountains Media - Stroudsburg WB Scranton
WLTJ	Steel City Media
WRRK	Steel City Media
WZBB	Turner Media Group
WCPV	VOX AM/FM LLC
WEZF	VOX AM/FM LLC
WXXX	VOX AM/FM LLC
WXZO	VOX AM/FM LLC
WBAT	Vox/Hoosier AM/FM
WCJC	Vox/Hoosier AM/FM
WXXC	Vox/Hoosier AM/FM
WHNR	Walco Enterprises, LLC
WUUF	Waynco Radio Inc.
WCGA	WCGA
WYGR	WYGR, LLC

**Exhibit B: Sponsors**

**Envisionwise**

**IBA**  
**Viking Psychology**